

CHARLES UWAGBAI

Charles_uwagbai@yahoo.com

FILM PRODUCER|DIRECTOR|ANIMATOR|EDITOR

Film Director & Producer with over 10 years of recognized performance excellence, consistency, and successful contributions to the Nigerian Nollywood industry.

PROFICIENT SKILLS

- Film Directing & Production
- Leading Production Crews in Pre-Production & Post-Production Planning
- Preparing sets, Setting up equipment, Lighting etc
- Storytelling & Staging Shots
- Video & Sound Editing
- Proficient with Adobe CS6, Multi-Camera Editing, Colour Correction
- Excellent with 3D Animation and motion graphics
- Proficient drone operator

WORK HISTORY

Managing Director | CREATIVE UNIT MULTIMEDIA LTD. 01/2008 - CURRENT

- Managed daily operations of multimedia organisation, orchestrating forward-thinking strategies to accomplish profit and expansion goals.
- Guided client teams by proactively mentoring and developing staff intellectually and professionally in post production & audio capture
- Developed project budgets and managed production costs. Delivered outstanding service to customers to maintain and extend relationships for future projects.
- Orchestrated licence agreements for music and footage, talent releases and distribution
- Delivered leadership to an executive team dedicated to driving ambitious targets with well-orchestrated production plans.
- Led recruitment and development of strategic alliances to maximise utilisation of existing talent and capabilities.
- Formed strategic partnerships with international partners such as Rok Tv.
- Managed financial operations, payroll and accounting processes including film production budgets, exercising appropriate cost control to meet budget restrictions and maximise profitability.
- Partnered with vendors and suppliers to effectively manage and budget for over \$50 million naira in inventory.
- Maintained primary relationship accountability for clients, overall servicing responsibility and client satisfaction to maximise profitability of client relationships.
- Provided detailed feedback to teams after analysing each employee's performance.
- Fostered a work culture of collaboration and inclusion to increase morale and reduce turnover.
- Collaborated with legal counsel for evaluating service contracts
- Produced and directed several movies documentaries and commercials for both

corporate bodies and private companies. Some of the companies include but are not limited to, IrokoTv, DFLD, U.S State Department, The World Bank & Cowbell

- Guided producers and engineers in best story development practises and sound design concepts to encourage innovation in production technique.
- Maintained project costs through careful budgeting and monitoring of expenditures.
- Presented production ideas and determined creative scenarios for production and delivery.
- Developed schedules for production, editing and duplication for
- timely delivery.
- Identified target audience and created sales funnel

Head of Information Technology | QUESTION MARK ENT. 01/2006 - 01/2008

- Closely collaborated with project members to identify and quickly address problems.
- Guided organisational technology strategy and roadmaps.
- Installed and managed audiovisual equipment.
- Conducted company-wide technology instruction, onboarding and education.
- Demonstrated familiarity with latest hardware, software and networking technology, as well as industry trends.
- Played key role in on-going network design, reevaluation and optimization to keep pace with company growth.
- Communicated regularly with customers concerning data exchange and technology integration.
- Worked closely with management teams to plan, develop, coordinate and execute technical strategies aligned to client's vision, mission and purpose.

EDUCATION

Certification - Film and Television Production

New York Film Academy

New York, USA, 2012

Certification - Integrated Brand Experience

ORANGE ACADEMY

Lagos, Nigeria, 2011

Bachelor of Engineering - Electrical and Electronic Engineering

UNIVERSITY OF ADO-EKITI

Ado-Ekiti, Nigeria, 2006